

# Product Information



FOODSERVICE

## Marshmallow Mateys Special Edition - small bowl pack

<b>Malt-O-Meal Marshmallow Mateys Bowl Pack</b>	<b>Special Edition</b>	<b>MRK-2 BP</b>	Puffed sweetened toasted whole grain oat cereal in anchor shaped pieces with marshmallows. Only 6g sugar per 1 oz eq grain serving. 12 essential vitamins and minerals
<b>Pack &amp; Size</b>	96 / 1 oz		<p><b>Top Seller - Meets K12 1 oz Equivalent Grain</b></p> <p><b>All Family Favorite</b></p> <p><b>6g Sugar - CACFP Qualified</b></p> <p><b>Whole Grain Oat Flour 1st Ingredient</b></p> <p><b>1 bowl = 1 oz equivalent grain</b></p> <p><b>Smart Snack Qualified</b></p> <p><b>Marshmallow Mateys - Special Edition Cereal contains 50% less sugar than our regular Marshmallow Mateys cereal.</b></p> <p><b>No Artificial Flavors</b> <b>No BHT</b> <b>No High Fructose</b> <b>No Nuts</b></p>
<b>Case</b>	27596		
<b>Case GTIN</b>	1 00 42400 27596 8		
<b>Shipping Weight (lbs.)</b>	8.87		
<b>Case Cube (cu. ft.)</b>	2.29		
<b>Case Dimensions LxWxH (inches)</b>	16.56 x 13 x 18.38		
<b>Pallet: Tier (Cases per layer)</b>	9		
<b>Pallet: Hi (Number of Layers)</b>	2		
<b>Cases per pallet</b>	18		
<b>Meets USDA Whole Grain Criteria</b>	yes: 1st Ingredient = Whole Grain Oat Flour		
<b>Allergens Present</b>	Wheat		
<b>Country of Origin</b>	USA		

Actual Bowl Pack Lid pictured below

**Malt O Meal** **Marshmallow Mateys** **Special Edition** **CEREAL**

Nutrition Facts		Amount/Serving	%DV*	Amount/Serving	%DV*
Serving Size 1 bowl (28g)		<b>Total Fat</b> 1.5g	2%	<b>Potassium</b> 75mg	2%
<b>Calories 110</b> Calories from Fat 15		Saturated Fat 0g	0%	<b>Total Carbohydrate</b> 22g	7%
*Percent Daily Values are based on a 2,000 calorie diet.		Trans Fat 0g		Dietary Fiber 2g	8%
		<b>Cholesterol</b> 0mg	0%	Sugars 6g	
		<b>Sodium</b> 270mg	11%	<b>Protein</b> 3g	
		Vitamin A 0% • Vitamin C 0% • Calcium 15% • Iron 25% • Thiamin 35% Niacin 8% • Vitamin B6 10% • Folic Acid 4% • Pantothenic Acid 6% Phosphorus 8% • Zinc 10%			

**INGREDIENTS:** WHOLE GRAIN OAT FLOUR, SUGAR, WHEAT STARCH, CORN SYRUP, SALT, MODIFIED CORNSTARCH, CALCIUM CARBONATE, DEXTROSE, GELATIN, TRISODIUM PHOSPHATE, ARTIFICIAL FLAVOR, YELLOW 5, RED 40, BLUE 1, YELLOW 6. **VITAMINS & MINERALS:** FERRIC ORTHOPHOSPHATE (SOURCE OF IRON), NIACINAMIDE (VITAMIN B3), ZINC OXIDE (SOURCE OF ZINC), THIAMIN MONONITRATE (VITAMIN B1), CALCIUM PANTOTHENATE (VITAMIN B5), PYRIDOXINE HY-DROCHLORIDE (VITAMIN B6), FOLIC ACID. **CONTAINS WHEAT.**

1 BOWL = 1 OZ EQUIVALENT GRAIN

28548 1708 MRK-2 BP

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**50% WHOLE GRAIN**  
20g or more per serving  
50% OR MORE OF THE GRAIN IS WHOLE GRAIN

**NET WT 1 OZ (28g)**

oz equivalent grain	1 oz
% Whole Grain	90%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	✓
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
<b>Shelf Life (days)</b>	365
<b>Kosher Symbol</b>	none
<b>Calories per serving</b>	110
<b>Total Fat</b>	1.5g
<b>Sodium</b>	270mg
<b>Total Carbs</b>	22g
<b>Dietary Fiber</b>	2g
<b>Sugar</b>	6g
<b>Protein</b>	3g

# Product Information



FOODSERVICE

## Cinnamon Toasters - small bowl pack

<b>Malt-O-Meal Cinnamon Toasters Bowl Pack</b>	<b>CIN-7BP</b>	Real Cinnamon and sugar in every bite. Crispy, sweetened whole wheat and rice cereal. No Artificial Flavors.
<b>Pack &amp; Size</b>	96 / 1 oz	
<b>Top Seller - Meets K12 1 oz Equivalent Grain</b>		
<b>Case</b>	03915	<b>All Family Favorite</b>  <b>Only 9g Sugar</b>  <b>Whole Grain Wheat 1st Ingredient</b>  <b>Smart Snack Qualified</b>  <b>1 oz equivalent grain</b>  <b>Vitamin Fortified</b>
<b>Case GTIN</b>	1 00 42400 03915 7	
<b>Shipping Weight (lbs.)</b>	8.67	
<b>Case Cube (cu. ft.)</b>	1.79	
<b>Case Dimensions LxWxH (inches)</b>	16.56 x 13 x 14.38	
<b>Pallet: Tier (Cases per layer)</b>	9	
<b>Pallet: Hi (Number of Layers)</b>	3	
<b>Cases per pallet</b>	27	
<b>Meets USDA Whole Grain Criteria</b>	yes: 1st Ingredient = Whole Grain Wheat	
<b>Allergens Present</b>	Wheat, Soy	
<b>Country of Origin</b>	USA	

Actual Bowl Pack Lid pictured below



Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*
	<b>Total Fat</b> 3.5g	5%	<b>Potassium</b> 50mg	1%
Saturated Fat 0g	0%	<b>Total Carbohydrate</b> 21g	7%	
Trans Fat 0g		Dietary Fiber 1g	6%	
<b>Cholesterol</b> 0mg	0%	Sugars 9g		
<b>Sodium</b> 135mg	6%	<b>Protein</b> 1g		
<small>Vitamin A 0% • Vitamin C 0% • Calcium 10% • Iron 25% • Thiamin 35%                      Niacin 8% • Vitamin B6 10% • Folic Acid 4% • Pantothenic Acid 4%                      Phosphorus 4% • Zinc 8%</small>				

**Ingredients:** Whole Grain Wheat, Sugar, Rice Flour, Canola Oil, Fructose, Contains 2% or less of: Dextrose, Maltodextrin, Salt, Calcium Carbonate, Cinnamon, Soy Lecithin, Trisodium Phosphate, Annatto and Caramel Color, Natural Flavor, BHT added to preserve freshness. **Vitamins and Minerals:** Ferric Orthophosphate (source of iron), Niacinamide (Vitamin B3), Zinc Oxide (source of zinc), Thiamin Mononitrate (Vitamin B1), Calcium Pantothenate (Vitamin B5), Pyridoxine Hydrochloride (Vitamin B6), Folic Acid. **Contains Wheat and Soy.**

1 BOWL = 1 OZ EQUIVALENT GRAIN

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NET WT 1 OZ (28g)

28460 1707 CIN-7 BP

oz equivalent grain	1 oz
% Whole Grain	64%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	✓
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
Shelf Life (days)	365
Kosher Symbol	none
Calories per serving	120
Total Fat	3.5g
Sodium	135mg
Total Carbs	21g
Dietary Fiber	1g
Sugar	9g
Protein	1g

# Product Information



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## Honey Bunches of Oats Vanilla - small bowl pack

Post Honey Bunches of Oats Vanilla Bunches Bowl Pack	HWV-101 BP	Toasty multi-grain flakes, crunchy granola oat clusters and the delicious taste of real vanilla. Vitamin Fortified. Only 6g sugar per 1 oz eq grain serving. No artificial flavors or certified synthetic colors. CACFP & Smart Snack Compliant.
Pack & Size	96 / 1 oz	
<b>Meets K12 1 oz Equivalent Grain</b>		
Case	34523	<b>Honey Bunches of Oats - One of the Largest Family and Hispanic Brands.</b> ✓ Excellent source of: iron, vitamin A, thiamin, riboflavin, niacin, vitamin B6, folate, vitamin B12 and zinc ✓ 16g of whole grain per 1 oz eq grain ✓ Kosher ✓ HBO over-indexes with large families and kids ✓ 1/3 of all HBO eaters are kids under the age of 18 ✓ Kids are just as likely to eat HBO as they are Frosted Flakes and Cheerios
Case GTIN	1 08 84912 34523 0	
Shipping Weight (lbs.)	8.67	
Case Cube (cu. ft.)	1.79	
Case Dimensions LxWxH (inches)	16.56 x 13 x 14.38	
Pallet: Tier (Cases per layer)	9	
Pallet: Hi (Number of Layers)	3	
Cases per pallet	27	
Meets USDA Whole Grain Criteria	yes: 1st Ingredient = Whole Grain Wheat	
Allergens Present	Wheat	
County of Origin	USA	

Whole Grain Rich

6g Sugar per 1oz eq grain (5g is added sugar)

CACFP & Smart Snack Qualified

No BHT

No Trans Fat

No High Fructose

No Nuts

Made in America

No Certified Synthetic Colors

No Artificial Flavors



Actual Bowl Pack Lid pictured below

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

# VANILLA CEREAL

**Nutrition Facts**

Amount/Serving	%DV	Amount/Serving	%DV
Total Fat 1.5g	2%	Total Carbohydrate 23g	8%
Saturated Fat 0g	0%	Dietary Fiber 2g	8%
Trans Fat 0g		Total Sugars 6g	
Cholesterol 0mg	0%	Incl. 5g Added Sugars	11%
Sodium 75mg	3%	Protein 2g	

Serving size 1 bowl (28g)

Calories per serving **110**

Vitamin D 8% • Calcium 0% • Iron 50% • Potassium 0% • Vitamin A 30% Thiamin 30% • Riboflavin 25% • Niacin 25% • Vitamin B6 35% • Folate 240mcg DFE (140mcg folic acid) 60% • Vitamin B12 60% • Zinc 25%

**Ingredients:** Whole Grain Wheat, Sugar, Rice, Whole Grain Rolled Oats, Canola Oil, Corn Syrup, Wheat Flour, Malted Barley Flour, Degermed Corn Meal, Salt, Molasses, Honey, Caramel Color, Natural Flavor.

**Vitamins and Minerals:** Reduced Iron, Niacinamide (Vitamin B3), Zinc Oxide, Pyridoxine Hydrochloride (Vitamin B6), Vitamin A Palmitate, Thiamin Mononitrate (Vitamin B1), Riboflavin (Vitamin B2), Vitamin B12, Folic Acid, Vitamin D3.

CONTAINS WHEAT.

**1 BOWL = 1 OZ EQUIVALENT GRAIN**

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LAKEVILLE, MN 55044, USA

**6g Total Sugars** per serving

NET WT 1 OZ (28g)

Barcode: 8 84912 34523 3

oz equivalent grain	1 oz
% Whole Grain	51%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	✓
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
Shelf Life (days)	270
Kosher Symbol	U
Calories per serving	110
Total Fat	1.5g
Sodium	75mg
Total Carbs	23g
Dietary Fiber	2g
Sugar	6g - incl 5g added
Protein	2g

## Formulation Statement for Documenting Grains in School Meals

(Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

**Product Name:** Post Honey Bunches of Oats Vanilla Bunches Bowl Pack

**Code No:** 34523

**Manufacturer:** Post Consumer Brands

**Serving Size:** 1 oz

**I. Does the product meet the Whole Grain-Rich Criteria: Yes**

(Refer to SP 30-2012 Grain Requirements for National School Lunch Program and School Breakfast Program.)

**II. Does the product contain non-creditable grains: Yes**

**How many grams:**

6.03

(Products with more than .24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit toward the grain requirements for school meals.)

**III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program:**

**Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).**

(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains.

Group A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group (A-I) the Product Belongs:

I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
RTE Cereal	1	1	1
<b>Total Creditable Amount<sup>1</sup></b>			<b>1</b>

<sup>1</sup>Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

**Total weight (per portion) of product as purchased:** 1 oz

**Total contribution of product (per portion)** 1 **oz equivalent**

I further certify that the above information is true and correct and the a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.



11/1/2020



Signature & Date

Merrilee Olson  
Printed Name

National Sales Manager - K12  
Title

763-245-0853  
Phone #

### Smart Snacks Product Calculator Results

Brand:  
**Post**

Product Name:  
**Honey Bunches of Oats Vanilla Bunches Bowl Pack**

Serving Size:  
**28.35 g**

First Ingredient:  
**Whole Grain Wheat**

Your whole grain product meets all nutrient standards for entrees or snack foods.

for entrees.



### Nutrition Facts

Serving Size 1 oz (about 28.35 g)

Servings Per Container

Amount Per Serving

**Calories 110**

**Calories from Fat 15**

**Total Fat (g) 2**

Saturated Fat (g) 0

Trans Fat (g) 0

**Sodium (mg) 75**

**Carbohydrates**

Sugars (g) 6

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

**Post**

**FOODSERVICE**